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Executive Team

Bennett S. LeBow,	Chief Executive Officer - Vector Group
Howard G. Lesh,	President and Chief Operating Officer - Vector Group
Ronald L. Bernstein,	President and Chief Executive Officer - Liggett Vector Brands
Harold H. Dell,	Vice President - General Counsel and Secretary
Tim Jackson,	Senior Vice President - Operations
Dr. Anthony Adkine,	Vice President - Public Health Affairs
Dr. Robert Veronick,	Vice President - Chemical Research
Dr. Mark Conklin,	Vice President - Genetic Research
Richard M. ...	Senior Vice President - Sales - Liggett Vector Brands
James A. ...	Senior Vice President - Marketing and International, Liggett Vector Brands
Steve ...	Vice President - Chief Patent Counsel

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Bennett S. LeBow

Chief Executive Officer - Vector Group

Bennett S. LeBow is the Chief Executive Officer of Vector Tobacco Inc., a subsidiary of Vector Group Ltd. (NYSE: VGR), where he serves as Chairman and Chief Executive Officer. Mr. LeBow developed Vector Tobacco because of his strong belief that creating new technology alternatives to conventional cigarettes is an essential and achievable goal. Vector Tobacco is committed to working towards that goal and is exclusively focused on the development of these types of products.

Mr. LeBow has a long history in the tobacco industry. In March 1996, under his leadership, Liggett Group (a Vector Group subsidiary) broke ranks with the rest of the US tobacco industry and became the first tobacco company to settle smoking-related litigation. The Company made the landmark announcement that smoking is addictive and causes cancer and other health ailments, turned over long-secret tobacco industry documents, disclosed its ingredients, and testified against the industry. LeBow has also been a strong proponent of the national fight against underage smoking and has been influential in the movement to obtain full disclosure from the tobacco industry.

Before devoting himself completely to private business in 1968, Mr. LeBow served in the Pentagon, initially as a First Lieutenant and subsequently as a civilian, serving as assistant to the Assistant Vice Chief of Staff of the United States Army. Mr. LeBow, 64, is a 1960 graduate of Drexel University in Philadelphia, where he obtained a degree in electrical engineering. In 1998, he was awarded an honorary degree of Doctor of Science by Drexel, and Drexel's College of Business and Administration has been named in his honor. He has endowed the Bennett S. LeBow Engineering Center, a state-of-the-art facility that houses Drexel's College of Engineering. In addition, prior to entering the Army, Mr. LeBow, in the 1960's, entered a doctorate degree program at Princeton University, where he also taught logic design of computer systems.

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Howard M. Lorber**President and Chief Operating Officer - Vector Group**

Howard M. Lorber is President and Chief Operating Officer of Vector Group, Vector Tobacco's parent company. Mr. Lorber has been with Vector Group and its diversified interests since 1994 and is actively involved in the management of all of Vector's assets, including Vector Tobacco. In addition to his role at Vector Group, Mr. Lorber is President, Chief Operating Officer and a Director of New Valley Corporation and Chairman of Ladenburg Thalmann Financial Services Inc. Mr. Lorber, 53, holds a Bachelor of Arts degree, a Master of Science degree in Taxation and an Honorary Doctorate from Long Island University.

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Ronald J. Bernstein**President and Chief Executive Officer - Liggett Vector Brands**

Ronald J. Bernstein currently serves as President and Chief Executive Officer of Liggett Group Inc. and President and Chief Executive Officer of Liggett Vector Brands Inc., a newly formed subsidiary of Vector Group Ltd. created to coordinate and execute the sales and marketing efforts for all of Vector Group's tobacco operations.

Mr. Bernstein has served as President and Chief Executive Officer of Liggett Group Inc., a cigarette manufacturer with annual revenues in excess of \$500 million, since August 2000. Previously, Mr. Bernstein was President and CEO of Brooke Overseas Ltd., while also serving as General Director of Liggett-Ducat Ltd., the Russian operating subsidiary. During this period, Mr. Bernstein was responsible for the company's Russian real estate development operations as well as its cigarette manufacturing operations. Since joining the Company in 1991, Mr. Bernstein has served in various other capacities with Liggett Group Inc., including Executive Vice President and Chief Financial Officer.

Mr. Bernstein began his career in commercial banking with Merchants Bank & Trust of Indiana. He then moved to Sun Bank of Florida, before spending five years at Gold Coast Savings Bank in various capacities, including President & COO.

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Marc N. Bell**Vice President - General Counsel and Secretary**

Marc N. Bell is Vice President, General Counsel and Secretary of Vector Tobacco. He is also Vice President, General Counsel and Secretary of Vector Group, Vector Tobacco's parent company. He has been with Vector Group since 1994. Mr. Bell received a JD from Villanova Law School and an MBA from The Wharton School, University of Pennsylvania.

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Tim Jackson**Senior Vice President - Operations**

Tim Jackson is Senior Vice President of Operations for Vector Tobacco. In this capacity, Mr. Jackson is responsible for overseeing the Operations, Finance, Legal, and Leaf divisions of the Company. Mr. Jackson, was previously employed at Liggett Group, Vector Group's other tobacco subsidiary, where he held various positions since joining in June 1983, including Manager of Cost Accounting, Manager of Corporate Accounting, Director of Cost Accounting, Director of Cost Management and Inventory Control and President of Operations. Jackson is a CPA and a CMA and received an MBA from Wake Forest University.

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Dr. Anthony Albino
Vice President - Public Health Affairs

Dr. Anthony Albino is Vector Group's Vice President for Public Health Affairs. Dr. Albino has over thirty years of broad experience in both basic and clinical cancer research as well as public health. He has spent the bulk of the past 32 years at two premier institutions: the Memorial Sloan-Kettering Center in New York City and the American Health Foundation in Valhalla, New York. Most recently, Dr. Albino held the position of Deputy Director at the American Health Foundation (AHF) Cancer Center, an institution that has made seminal contributions to our understanding of the impact of tobacco use. In addition, he also served as AHF's Director of Research from 1997-2001, where he directed research staff, ran a molecular biology program, and implemented productive scientific associations with academic, industrial, and philanthropic organizations.

Dr. Albino is an expert in the field of cancer biology with an international reputation. He is the author of over 250 research articles, book chapters and abstracts and has been awarded several patents in the areas relevant to cancer diagnosis and treatment.

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Dr. Robert Bereman
Vice President - Chemical Research

Dr. Robert Bereman is an internationally recognized scientist for his contributions to iron delivery drugs and the synthesis of novel new complexes. He is the Vice President of Chemical Research at Vector Tobacco. In this capacity, he leads a team of over 30 scientists, who are responsible for the continuing development of Vector's new technology used to produce Omni. Since joining Vector in January 2001, his research group has already filed for 3 new patents.

Prior to joining Vector, Dr. Bereman started his career at SUNY Buffalo (9 years) and then joined the faculty as a full Professor of Chemistry at North Carolina State University (NCSU) where he has been for the last 22 years. Over his academic career, which has spanned 31 years, he has published more than 250 papers and abstracts, given over 100 invited talks throughout the country, and written several book chapters in his scientific discipline. He also has served as an Academic Dean for 15 years at North Carolina State and as the founding Director of the nationally recognized First Year College at NCSU.

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Dr. Mark Conkling
Vice President - Genetic Research

Dr. Mark Conkling is Vice President of Genetic Research for Vector Tobacco. During his 20-year career as a researcher and professor, Dr. Conkling has authored 28 research publications and invented five issued US patents and eight pending US patents. Dr. Conkling joined the Department of Genetics at North Carolina State University in 1985 and was appointed Director of the Biotechnology Program in 1992. During his tenure at North Carolina State University, Dr. Conkling received federal and industrial research funding in excess of \$7,500,000. Eight graduate students, eleven postdoctoral research associates, and five visiting scholars trained under his direction.

Dr. Conkling's laboratory focused primarily on functional genomic analyses of genes expressed specifically in the roots of higher plants. During the course of this research, Dr. Conkling and co-workers

discovered a gene (NtQPT1) that encodes one of the key enzymes in nicotine biosynthesis. Using clones of this gene, Dr. Conkling's lab produced transgenic tobacco plants with nicotine levels that are drastically lower than those of "normal" tobacco. In addition to producing virtually nicotine-free tobacco, this process also reduces tobacco-specific nitrosamines (TSNA's), one of tobacco's most potent carcinogens, to undetectable levels. Vector Tobacco now has the rights to this proprietary genetic process and is using the method to produce its forthcoming nicotine-free cigarette.

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Richard DiDonato

Senior Vice President - Sales, Liggett Vector Brands

Richard DiDonato is Senior Vice President of Sales for Liggett Vector Brands. At Liggett Vector Brands, Mr. Di Donato oversees the sales efforts for the Company's tobacco products, including Quest. Prior to joining Liggett Vector Brands, Mr. Di Donato held numerous positions at Lorillard Tobacco Company and most recently served as Director of Sales, Northeast States. In that position, he oversaw the sales, distribution, promotion and merchandising of all Lorillard cigarette products sold in all classes of trade throughout the Northeast. He was also responsible for executing national and regional sales programs and product line expansion and coordinated the activities of more than 350 sales personnel.

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James A. Taylor

Senior Vice President - Sales, Liggett Vector Brands

James A. Taylor is Senior Vice President of Marketing for Liggett Vector Brands. An Australian national, Mr. Taylor has a long history of successful management experience, brand-building skills and strategic marketing expertise, both in the U.S. and internationally. He spent 12 years with the Philip Morris Companies, where he gained significant marketing and tobacco industry experience. Beyond several international assignments, he is a former Category Manager on Philip Morris USA's Marlboro. In addition, he has served as a Director of Marketing at Miller Brewing Company, as a Vice President of Marketing for Labatt Breweries of Canada, and as Vice President of Marketing for Dannon, part of Groupe Danone. Most recently, Mr. Taylor served as President of Internet Services for a Boston-based technology company, Sonexis.

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Steve Zelson

Vice President - Corporate Legal Counsel

Steve Zelson is Vice President and Chief Patent Counsel. In this capacity, Mr. Zelson is responsible for all intellectual property matters, including patents, trademarks, and copyrights. Prior to joining Vector Tobacco, Mr. Zelson was President and Director of Corporate Patents for Novo Nordisk of North America Inc. He received a JD from Cardozo School of Law, Yeshiva University and his undergraduate degree in Biology from the University of Delaware.

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QUEST 3 contains 0.0 mg nicotine av. per cigarette by FTC method.
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